

Sponsorship Package



CELEBRATING IN NATIONAL SCIENCE WEEK 2021

7 events celebrating advances in science and education from the last 7 Decades

This event is a celebration of the 70th Anniversary for



Connect with and engage lovers of science and supporters of science education

70 years is a long time in scientific advancement, during this time, Australia pioneered the way in cochlear implants that gave hearing to thousands of deaf people, we revolutionised cancer diagnosis and treatment, we forged the way in ultrasound technology that has impacted millions of people & we have driven technology that has ensured safe travel.

Behind the scientists that drive this innovation and progress for a better world were the science teachers, who believed in inspiring their students, who supported them to reach further and higher and remain curious about the world in which we live.

That is worth celebrating



Celebrating 7 Decades of progress in Science and Education in and around National Science Week

August 10 - Science Education Expo - an open day for MPs with Education Minister, the Hon. Sarah Mitchell, Shadow Minister Prue Car and NSW Chief Scientist Hugh Durrant-Whyte

August 15 - Aboriginal Astronomy Harbour Cruise with Tribal Warrior Aboriginal Corporation

August 18 - Celebrating Strong Women in Medical Sciences - Online Forum with the Garvan Institute

August 19 - Propelled by Science Forum - a provocative talkfest with the Powerhouse moderated by Prof. Fred Watson

August 20 - A 70s Dinner Party at the Australian Museum in conversation with Federal Chief Scientist Dr Cathy Foley

August 21 - Family Fun Day at Taronga Zoo - Thinking scientifically about animal conservation

August 22 - Propelled by Science - The Future of Energy with the Australian Fossil and Mineral Museum, Bathurst

Showcasing great trailblazers and reflecting on how we support the growth of pioneering thinkers.



7 DECADES
IN DAYS
SCIENCE TEACHERS
ASSOCIATION OF
NEW SOUTH WALES'
70TH ANNIVERSARY

CELEBRATING IN NATIONAL SCIENCE WEEK 2021

7 Decades in 7 Days will bring a stellar lineup of thought-provoking speakers together in and around National Science Week - August 14 - August 22.

It's an opportunity to bring people together, to step out of the classroom and the labs, for families to converge in thought and space, to integrate with arts and for diverse communities to celebrate that, which makes us great.



Direct Email Mailing List
6711

7 Decades in 7 Days is designed to attract a broad cross-section of the community - the teaching community, the science community, the arts community, progressive and politically engaged communities, and family groups.



Combined Social Media Networks
7135

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CELEBRATING IN NATIONAL SCIENCE WEEK 2021

A great opportunity for your brand

- Create brand awareness with your logo and messaging placed in our digital channels.
- Drive traffic to your website or landing pages through product or service advertisements and content features.
- Generate leads by promoting special offers, running competitions, and networking with delegates.

Sponsorship Packages

- **Platinum Sponsor \$30,000**
a premium option for brands looking for a strong presence across all events
- **Gold \$20,000**
an option providing high visibility across select events
- **Silver \$10,000**
a targetted option providing brand awareness at a single event



CELEBRATING IN NATIONAL SCIENCE WEEK 2021

Platinum Sponsorship package \$30,000 plus

Gold Sponsorship package up to \$20,000

Silver Sponsorship package up to \$10,000

Pre-event opportunities

- Recognition via logo placement in electronic direct marketing
- 1 x sponsored content video advertorial placed on event site
- Priority content inclusion in 1 x delegate email update.
- 1 x social media post on Twitter, LinkedIn, Facebook, and Instagram channels.
- Priority online logo placement with link to your website,
- Access to Science Teacher Association NSW IP for the period of 7 Decades in 7 Days to promote involvement in this event.

Event opportunities

- Banner placement at event site
- Premium logo placement on Digital Media Wall
- Recognition in speeches as Platinum Partner

Pre-event opportunities

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- 1 x social media post on Twitter, LinkedIn, Facebook, and Instagram channels.
- Online logo placement with link to your website,
- Access to Science Teacher Association NSW IP for the period of 7 Decades in 7 Days to promote involvement in this event.

Event opportunities

- Logo on Digital Media Wall
- Recognition in speeches as Gold Partner

Pre-event opportunities

- Recognition via logo placement in electronic direct marketing
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Event opportunities

- Logo on Digital Media Wall
- Recognition in speeches as Silver Partner



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7 DECADES IN DAYS

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Package Notes

- All keynotes, workshops, digital exhibitor booths, ad placements, networking access, and directory listings will remain online from the event launch opening date, until the end of the event.
- All costs associated with the design and production of video advertorials, graphic ads, copywriting, graphic design, and photography are the responsibility of the sponsor.

Sponsorship Bookings and Enquiries

For all sponsorship enquiries contact:

Executive Officer Jane Powles

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p: 0455 046 712

<https://ptcnsw.eventsair.com/2021-stansw-7decades>