

S T A

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STRATEGIC PLAN

SCIENCE TEACHERS
ASSOCIATION OF
NEW SOUTH WALES

2020 - 2021

OUR VISION

TO BE A DYNAMIC AND PROFESSIONAL COMMUNITY
OF SCIENCE EDUCATORS

OUR VALUES

INTEGRITY - Know and do what is right.

RESPONSIBILITY - Embrace opportunities to contribute, lead and learn

AUTHENTIC LEADERSHIP - Serve the common good and advocate for teachers

INCLUSIVE - and collaborative

COMMITMENT - to science teachers and science education

Our Mission

To advance the profession in NSW through the provision of quality professional development, information and advocacy for the teaching of science.

Our Goals

- 1 - To lead a professional community of science educators
- 2 - To facilitate effective partnerships - tertiary, government & industry
- 3 - To be a voice for Science Education
- 4 - To build a strong governance model for the association
- 5 - To build a sustainable business

GOAL 1

To lead a
professional
community
of science
educators

STRATEGIES

- 1.1 To deliver high quality professional learning for teachers across NSW
- 1.2 To build our capabilities in delivering culturally appropriate Aboriginal and Torres Strait Islander Professional Learning content
- 1.3 To provide the opportunity for highly accomplished teacher accreditation
- 1.4 To provide high quality professional resources

GOAL 2

To facilitate effective partnerships - tertiary, government & industry

STRATEGIES

- 2.1 To formalise relationships with Deans of Science and Education Faculties at key universities
- 2.2 To establish relationships with relevant Ministers, Advisors, Secretaries
- 2.3 Strengthen our relationship with NESA Board and CEO
- 2.4 To strengthen relationships with key science industry organisations
- 2.5 Provide meaningful opportunities for key stakeholders to engage

GOAL 3

To be a
voice
for Science Ed
ucation

STRATEGIES

- 3.1 Identify the policy needs of teachers
- 3.2 Create opportunities to proactively raise awareness of the needs of science teachers
- 3.3 Create and promote a social policy platform on issues that relate to science and science education
- 3.4 Proactively engage in the curriculum review
- 3.5 Establish a public persona for STA NSW and our positions

GOAL 5

To build a
strong
governance
model for
the association

STRATEGIES

- 4.1 To ensure effective organisational structure
- 4.2 To establish a strong financial budgeting and reporting mechanism
- 4.3 To ensure effective compliance and quality control
- 4.4 To effectively project manage all STA NSW events
- 4.5 To establish a strong Monitoring, Evaluation and Learning framework
- 4.6 To clarify and strengthen our relationship with ASTA and PTC
- 4.7 To build our cultural competency with respect to Australia's First Peoples

GOAL 4

To build a
sustainable
business

STRATEGIES

- 5.1 To create and deliver a market informed marketing strategy
- 5.2 To build brand awareness
- 5.3 To increase revenue generation through marketing activities
- 5.4 To research and apply for grant and philanthropic opportunities
- 5.5 To strengthen our Customer Service focus



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