

STAN SW

SCIENCE TEACHERS
ASSOCIATION OF
NEW SOUTH WALES



75 DIAMOND YEARS OF TEACHERS SUPPORTING TEACHERS

AN INVITATION TO PARTNER

2026: Celebrating 75 years of the Science Teachers'
Association of NSW

About STANSW

Since its establishment in 1951, 75 years ago, the Science Teachers' Association of NSW (STANSW) has been dedicated to promoting the field of science education in New South Wales. It is the leading representative, not-for-profit organisation for science teachers in NSW, offering support and advocacy for its members, with a strong focus on fostering professional growth.

In addition to championing the passion of dedicated science educators who generously volunteer their time, our association takes a proactive stance by providing leadership and a robust support network for its members. Our commitment extends further as we organise conferences, networks, and courses designed to enhance the skills and knowledge of our members. As education systems and science pedagogy continue to evolve, STANSW remains a steadfast voice for our teacher members, ensuring they receive the necessary support and guidance to navigate change and deliver excellence in science teaching.

Our Vision: Excellence in science education in NSW.

Our Mission: To advance the profession of science education in NSW by providing quality professional development, support, and advocacy of our members.

STANSW 2025 Snapshot



Total members: 2,209



Event and course registrations/ attendees: 2,212



Social media followers: 7,365



E-news subscribers: 8,666



STANSW

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Why partner with us?

Audience Reach: By sponsoring our events, courses and networks, you will gain exposure to a highly targeted audience of teachers and decision-makers in the NSW education sector, increasing your brand visibility within this niche market.

Market Access: Your sponsorship will provide direct access to science teachers, opening up opportunities for your company to engage with potential clients and partners in the education industry.

Brand Alignment: Supporting our association showcases your commitment to education and STEM subjects, enhancing your brand's reputation and resonance among educators and the wider community.

Networking Opportunities: You will have the chance to connect with conference attendees, speakers, and other sponsors, facilitating valuable networking and partnership opportunities.

Content and Thought Leadership: As a Gold or Silver Sponsor, you have the opportunity to participate in sessions, workshops, or panel discussions at our events to showcase your expertise, products, or services and establish your company as a thought leader in education and science. You can also contribute articles and written pieces boosting your presence and profile.

Marketing and Promotion: Enjoy prominent visibility with your logo and website links displayed at events, in marketing materials, our e-newsletter and on our association's website, increasing your reach and exposure.

Face to Face Connection: Engage more meaningfully with teachers via our face-to-face conferences at iconic and exciting venues with a plethora of educational inspiration and opportunity.

Where does my money go?

Your sponsored funds are used to support our programs, conferences and networks, which are designed to support excellence in science education. Funds are used for venue hire, technology, administration, prizes and staffing – all of which are crucial to the delivery of our programs.



2026 Program

Term 1

Meet the Markers: This is an opportunity to gain valuable insight into the setting of HSC examinations, as well as the marking processes and implementation of marking guidelines, presented by 2025 HSC markers.

Primary Forum: This conference is specifically designed for primary teachers looking to enhance their science lessons. A key focus is building teachers' confidence to implement the updated K-6 Science & Technology Syllabus.

Term 2

STANSW Conference (7-12): This major science education conference in NSW unites cross-sector science teachers from different stages and backgrounds, offering content and skills enhancement for effective classroom teaching.

Term 3

STANSW Virtual Forum (K-12): This event brings teachers from all over NSW together, supporting regional teachers to enhance their teaching and assessment strategies, data analysis skills, and new syllabus understanding for better student outcomes.

Term 4

Young Scientist Awards Ceremony: This annual event awards the winners of the 2026 Young Scientist Awards Program, a competition encouraging students to showcase their authentic scientific investigations and technological/engineering innovations.

Courses

- Differentiation in Science
- Early Career Science Teachers
- Literacy in Science

2026 Member-Only Network Meetings/ Events

- Primary Teachers Network
- Head Teachers Network
- TeachConnect

STANSW Sponsorship levels 2026

Being our 75th anniversary year in 2026, we will have a stronger focus on media outreach, celebrating 75 years of teachers supporting teachers. This will offer greater opportunities for sponsors to be recognised as supporting science educators in media materials.

All sponsorship levels include invitation to a STANSW networking evening to connect with teachers.

Platinum
\$15,000

PLATINUM PARTNER: This comprehensive package encompasses sponsorship for **all STANSW events**, conferences, member networks, and courses held throughout the year, including the **Young Scientist Program**. This offers added opportunities to appear in our publications and online channels, including an exclusive EDM/ e-newsletter to 6,000+ educators.

Silver
\$7,500

SILVER SPONSOR: Sponsoring two conferences and a course or network. Includes new website and EDM features as well as promotions across STANSW online channels as listed in Silver section below.

Bronze
\$3,500

BRONZE SPONSOR: Sponsoring one event and online course or network of your choice. Includes promotions across STANSW online channels as listed in Bronze section below.

Young Scientist
\$3,500

YOUNG SCIENTIST SPONSOR: Sponsoring the Young Scientist Awards Program. Includes exhibition at the Awards Ceremony and promotions across STANSW online channels as listed in Young Scientist section below.



2026 Platinum Partner: \$15,000

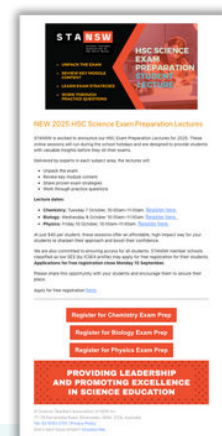
Events, Courses & Networks

- Exhibition space at 3 x 2026 STANSW face-to-face Conferences/ Events. The face-to-face events include choice of:
 - Meet the Markers (Face to Face + online exam analysis sessions); Also includes sponsorship of chosen virtual session (Biology, Physics, Chemistry, EES, Science Extension or Investigating Science)
 - Primary (k-6) Forum
 - STANSW Conference (7-12)
 - Young Scientist Awards Ceremony
- Acknowledgment in event EDMs and promotional materials
- Includes Virtual Hub branding and additional functionality “book at appointment” with attendees.
- Affiliation with all STANSW Networks & Courses
 - Differentiation in Science
 - Early Career Science Teachers
 - Literacy in Science
 - Head Teachers’ Network
 - Primary Teachers’ Network
 - Virtual Forum

Website, EDM and Social Placements

- 1 x news post on STANSW website
- 1 x dedicated EDM to STANSW’s email list (over 6,000+ teachers)
 - Banner size: 750 x 250 px
 - Up to 300 words + subject line + links
- 1 x SEN article
- Logo on STANSW partner page on website
- Logo inclusion in SEN
- 6 x social media posts on all STANSW social media channels (Facebook, Instagram, Linked IN)

Example of dedicated EDM



STANSW 75th Birthday

- Inclusion in STANSW’s 75th Birthday & Science In The House media materials as major partner
 - 75 years of teachers supporting teachers
 - Science In the House

Young Scientist

- Includes all elements listed under Young Scientist Sponsor:
- Inclusion in Young Scientist Media Materials (2026 competition details; call for entries, announcement of winners)
- Exhibition and /or attendance at 2026 STANSW Young Scientist Ceremony
- Inclusion in Young Scientist Program EDMs/e-newsletters

2026 Silver Sponsor: \$7,500

Events, Courses & Networks

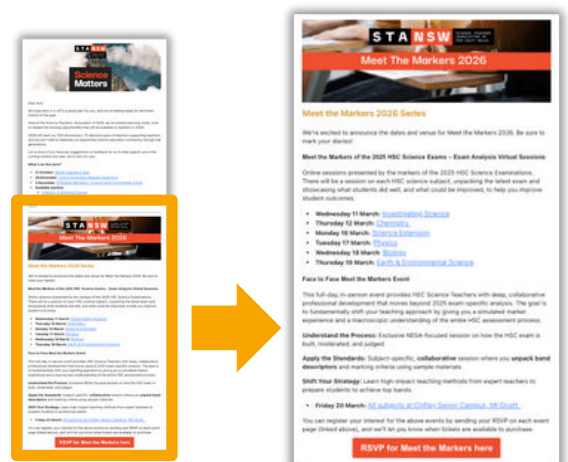
- Exhibition space at 2 x STANSW face-to-face Conferences/ Events. The face-to-face events include choice of:
 - Meet the Markers (Face to Face); Also includes sponsorship of chosen virtual session (Biology, Physics, Chemistry, EES, Science Extension or Investigating Science)
 - Primary Forum
 - STANSW Conference
 - Young Scientist Awards Ceremony
- Acknowledgment in event EDM and promotional materials
- Includes Virtual Hub branding and additional functionality “Book at appointment” with attendees
- Affiliation with 1 x STANSW Network or Course
 - Differentiation in Science
 - Early Career Science Teachers
 - Literacy in Science
 - Head Teachers’ Network
 - Primary Teachers’ Network
 - Virtual Forum

Website, EDM and Social Placements

- 1 x news post on STANSW website
- 1 x e-news (EDM) article + banner, includes link to above news post
 - Banner image size: 750 x 250 px
 - Up to 150 words + link
 - Reach of 6,000+ educators
- 1 x SEN article
- Logo on STANSW partner page on website
- Logo inclusion in SEN
- 4 x social media posts on all STANSW social media channels

(Facebook, Instagram, Linked IN)

Example EDM/ e-news article



STANSW 75th Birthday

- Inclusion in STANSW’s 75th Birthday media materials as major partner
 - 75 years of teachers supporting teachers



2026 Bronze Sponsor: \$3,500

Events, Courses & Networks

- Exhibition space at 1 x STANSW face-to-face Conference/ Event
- Acknowledgment in event EDM and promotional materials
- Includes Virtual Hub branding and additional functionality “Book at appointment” with attendees
- Affiliation with 1 x STANSW Network or Course

Website, EDM and Social Placements

- 1 x mention in Community News section of Science Matters EDM
 - Square image + up to 80 words
- Logo on STANSW partner page on website
- Logo inclusion in SEN
- 2 x social media posts across Facebook & Instagram

Example of community news mention



STANSW 75th Birthday

- Inclusion in STANSW's 75th Birthday media materials as major partner
 - 75 years of teachers supporting teachers



2026 Young Scientist Sponsor: \$3,500

The STANSW Young Scientist Awards Program provides an exciting opportunity for teachers and businesses to support our future young scientists and showcase student excellence in STEM. It strives to encourage and inspire inquiry-based learning in Science, Technology, Engineering and Mathematics across all year groups in each category.

Students' efforts and achievements are recognised through a host of sponsored prizes and awards. There are several awards across all year groups with a vision to inspire the next generation of emerging scientists.

You can choose to sponsor just the Young Scientist program or combine it with your STANSW full sponsorship.

Event

- Exhibition at the 2026 STANSW Young Scientist Ceremony
- Attendance at Young Scientist Awards Ceremony

Website, EDM and Social Placements

- Inclusion in Young Scientist Program communications
 - Mention in Young Scientist Awards social media posts
 - Inclusion in Young Scientist Awards EDMs/ e-newsletters

Media Materials

- Inclusion in Young Scientist Media Materials (STANSW 75 birthday year)
 - 2026 Competition Details; Call for Entries - Media Release
 - Announcement of Winners - Media Release





Important Note

This sponsorship prospectus is designed to give an overview of the opportunities available. Sponsorships costs and responsibilities will be agreed upon by both parties via a formal agreement. Sponsorship can cease at any time in extreme circumstances.

All sponsorships partnerships must complement STANSW goals and values.

Science in the House: Opportunity for Schools

Science in the House is an opportunity for schools to showcase the incredible work of their science faculty and students. Exhibition space is provided at Parliament House, to be viewed by members of parliament and the public.

Event

- Exhibitor stand at Science in the House

Website, EDM and Social Placements

- Inclusion in Science in the House social media posts
- Inclusion in Science in the House EDMs/ e-newsletters
- News post on STANSW website

Science in the House Media Materials

- Inclusion in Science in the House media materials as major partner
 - NSW schools showcase their passion in the lead up to National Science Week





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