STA NSW

SCIENCE TEACHERS ASSOCIATION OF NEW SOUTH WALES



PARTNERSHIP & SPONSORSHIP PROSPECTUS

AN INVITATION TO PARTNER

2027

Connect with science educators across New South Wales.

STA NSW
SCIENCE TEACHERS ASSOCIATION OF NEW SOUTH WALES

Since its establishment in 1951, 75 years ago, the Science Teachers' Association of NSW (STANSW) has been dedicated to fostering excellence in science education in New South Wales. It is the leading representative, not-for-profit organisation for science teachers in NSW, bringing together Primary and Secondary teachers across all sectors, offering support, advocacy, professional development and guidance for teachers of science.



In addition to championing the passion of dedicated science educators in our Council and committees who generously volunteer their time to lead the association, STANSW proactively provides a robust support network for its members. Our conferences, networks, and courses are designed to enhance the skills and knowledge of the science teaching community - lead by experienced teachers, for teachers. As education systems and science pedagogy continue to evolve, STANSW remains a trusted source of guidance and leadership to navigate change and deliver excellence in science teaching.

Our events are also an opportunity for organisations operating in the education sector to connect with teachers seeking quality resources, guidance, equipment and solutions to support their science teaching.

In the evolving teaching landscape of syllabus updates, professional development requirements, technology, AI, budget and resourcing limitations and societial change, it's more important than ever to collaborate and work together for positive impact.

Contact Us

Avril Turner:

avril.turner@stansw.asn.au,

0400 302 271

Office Ph 02 9763 2751

Cross-sector reach & engagement.

By sponsoring our events, courses and networks, you will gain exposure to a highly targeted audience of teachers and decision-makers in the NSW education sector, increasing your brand visibility and impact within this niche market.

Catholic Schools | Public Schools | Independent Schools | Home Schools | Tertiary

STA NSW — SCIENCE TEACHERS ASSOCIATION OF NEW SOUTH WALES

2026 Snapshot

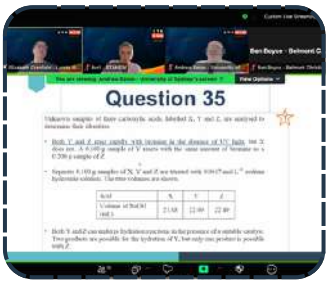
2,178*	Total Members
1,779 *	Event and Course Registrations
7,863*	Social Media Followers
9,511*	EDM Database

*year to date, as at October 2026



2027 Calendar

TERM 1

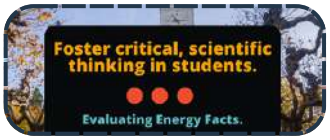
MEET THE MARKERS	STANSW's flagship event! Meet the Markers provides science teachers with valuable insight into HSC exams, as well as the marking processes and implementation of marking guidelines, presented by the most recent HSC markers.		Attendance of 600+ teachers (online)
NETWORK EVENTS	Head Teachers Network Primary Teachers Network		15-30 teachers per session

TERM 2

K-8 CONFERENCE: JOINT PL BY STANSW AND MANSW	A joint conference from the Mathematical and Science Teachers Associations of NSW. With maths, science and integrated streams, this conference is designed to provide teachers with guidance on implementing science and maths syllabuses in harmony.		Approximately 150 teachers (Note: not available as part of a STANSW sponsorship)
STANSW CONFERENCE THE SCIENCE PLAYGROUND: TRY IT, TEST IT, TEACH IT (7-12)	This major secondary science education conference in NSW unites cross-sector science teachers from different stages and backgrounds, offering content and skills enhancement for effective classroom teaching.		Approximately 150 teachers
NEW! STANSW EXPO (K-12)	This is an expo-style event, designed to connect science teachers with resources, ideas, equipment, suppliers and the latest technology for science classrooms.		New event! anticipating 200+ teachers
DIFFERENTIATION IN SCIENCE COURSE	Learn strategies on how to teach students of varying levels and needs, includes gifted and talented students, common learning disorders and challenges including ADHD.		Approximately 30 teachers per session
NETWORK EVENTS	Head Teachers Network, Primary Teachers Network and Teachers Excursions		15-30 teachers per session

2027 Calendar

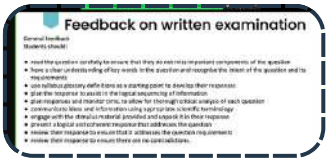
TERM 3

EARLY CAREER TEACHERS COURSE	Designed for teachers in their first five years of teaching science, this course covers effective science teaching, behaviour management, pedagogy, wellness, parent communications, teaching students with diverse needs.		Approximately 30 teachers per session
NETWORK EVENTS	Head Teachers Network, Primary Teachers Network and Teachers Excursions		15-30 teachers per session

TERM 4

YOUNG SCIENTIST AWARDS	This annual event awards the winners of the 2027 Young Scientist Awards Program, a competition encouraging students to showcase their authentic scientific investigations and innovations.		Approximately 100 teachers, 100 students, 100 parents
NETWORK EVENTS	Head Teachers Network, Primary Teachers Network and Teachers Excursions		15-30 teachers per session

THROUGHOUT THE YEAR

MEET THE SCIENTIST SERIES	Online professional learning sessions connecting scientitsts and teachers		15-30 teachers per session
ONLINE WORKSHOPS & WEBINARS	Online professional learning opportunities for Primary and Secondary science teachers		15-30 teachers per session
TEACHER EXCURSIONS	Science experiences and excursions for teachers to experience first-hand.		New - TBC numbers

STANSW Sponsorship Levels 2027

Platinum
$15,000 + GST

PLATINUM PARTNER: This comprehensive package encompasses sponsorship for **all STANSW events, conferences, member networks, and courses** held throughout the year, including the Young Scientist Program. This offers added opportunities to appear in our publications and online channels, including an exclusive EDM/ e-newsletter to 9,000+ educators.

Gold
$12,000 + GST

GOLD PARTNER: This comprehensive package encompasses sponsorship for **three face-to-face events / conferences,** as well as three member networks, and/or courses held throughout the year, including. This offers added opportunities to appear in our publications and online channels, including an exclusive EDM/ e-newsletter to 9,000+ educators.

Silver
$7,500 + GST

SILVER SPONSOR: Sponsoring **two face-to-face events / conferences** and **two courses and/or networks**. Incudes new website and EDM features as well as promotions across STANSW online channels as listed in Silver section below.

Bronze
$3,900 + GST

BRONZE SPONSOR: Sponsoring **one face-to-face event / conference** and one online course or network of your choice. Incudes promotions across STANSW online channels as listed in Bronze section.

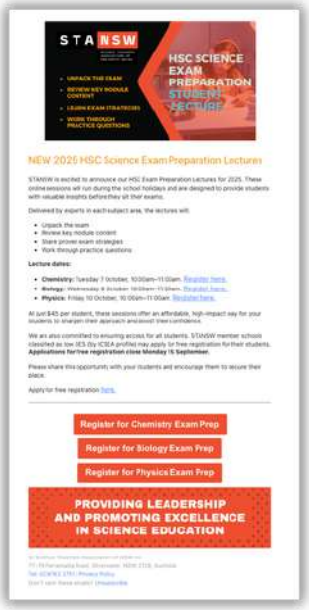


2027 STANSW Sponsorship Inclusions	Platinum - $15,000 + GST	Gold - $12,000 + GST	Silver - $7,500 + GST	Bronze - $3,900 + GST
Event inclusions	**All**	**All 3**	**2 f2f events of choice (choose 2)**	**1 f2k event of choice (choose 1)**
1) STANSW Conference: The Science Playground: Try it, Test it, Teach it - JUNE 2027	✓			
2) STANSW Expo: The Science Playground: Try it, Test it, Teach it - JUNE 2027	✓			
3) Young Scientist 2027 - NOVEMBER 2027	✓			
Exhibitor space - includes standard trestle table	✓	✓	✓	✓
Event app sponsor profile - includes Virtual Hub branding and additional functionality “Book an appointment” with attendees	✓	✓	✓	✓
Acknowledgment as sponsor in event EDM and promotional materials	✓	✓	✓	✓
Online courses & network inclusions	**All**	**3 courses and/or networks**	**2 courses and/or networks**	**1 course or network**
1) Meet the Markers - MARCH 2027	✓	Choose 3	Choose 2	Choose 1
2) Differentiation Course - MAY 2027	✓			
3) Early Career Teachers' Course - AUGUST/ SEPTEMBER 2027	✓			
4) Primary Teachers' Network - Week 2 Every Term (4 events)	✓			
5) Head Teachers' Network (4 events)	✓			
6) Online workshops & webinar series (throughout the year, approx 4 events)	✓			
Teachers' Excursions Network (4 events)	✓			
Presentation slide with logo and message in quarterly network meeting or course of choice	✓	✓	✓	✓
Acknowledgement as sponsor in network/ course comms	✓	✓	✓	✓
Opportunity for 10 minute presentation in network meeting or course of choice (based on committee approval of your submission)	✓	✓	✓	
Digital placements (Website, EDM and Social)				
Logo on STANSW partner page on website	✓	✓	✓	✓
Social media posts on Facebook, Instagram and Linked In	6 posts	5 posts	4 posts	2 posts
Posts within relevant Teachers' Facebook Groups	2 posts	1 posts		
eNews inclusion (Community News section of Science Matters eNewsletter)	✓	✓	✓	✓
News post on STANSW website	✓	✓	✓	
e-news (EDM) article + banner, includes link to above news post Banner image size: 750 x 250 px Up to 150 words + link Reach of 6,000+ educators	✓	✓	✓	
Dedicated EDM to STANSW’s email list (over 6,000+ teachers) Banner size: 750 x 250 px Up to 300 words + subject line + links	✓	✓		
Journals and resources				
1 x Science Education News (SEN) article	✓	✓	✓	
Logo inclusion in SEN	✓	✓	✓	✓

Digital Placements - Examples

Dedicated Solus EDM included in

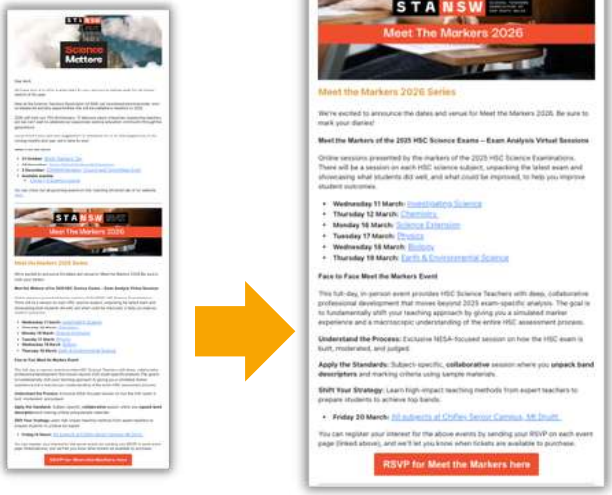
Platinum and Gold sponsorship



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e-News article included in the

Platinum and Silver sponsorship



Science Matters Monthly Community

News mention included in the Platinum,

Gold, Silver and Bronze sponsorship



Expo-Only Opportunities

Exhibition only opportunities are available for STANSW Expo and Young Scientist.

Please note that The STANSW Conference - The Science Playground: Try it, Test it, Teach It is not available for expo-only; a STANSW sponsorship is required. K-8 Conference is available separately via Conference Partners, please contact avril.turner@stansw.asn.au for details.

2027 STANSW Sponsorship Options - Per Event		
STANSW Expo:	**Exhibitor - $3,750+GST**	**Non-profit rate: $1,500+GST (eligibility: an NFP that provides free resources to teachers)**
Exhibitor space - includes standard trestle table	✓	✓
Premium table location	✓	
Logo on event webpage	✓	✓
Delegate list (name and school only) post event	✓	
Conference app listing	✓	✓
Event comms inclusion	✓	✓
Registrations to event	2	2
Recognition on event slides	✓	✓
Young Scientist 2027	**Exhibitor - $3,750+GST**	**Non-profit rate: $1,500+GST (eligibility: an NFP that provides free resources to teachers)**
Exhibitor space - includes standard trestle table	✓	✓
Premium table location	✓	
Event comms inclusion	✓	✓
Registrations to event	2	2

Access the decision-makers.

Build strong, year-round visibility and meaningful engagement with science teachers across multiple touchpoints. From face to face conference engagement opportunities to alignment with STANSW's respected brand and access to practicing science teachers and head teachers across the state through multiple channels, sponsoring STANSW is a strategic move to increase brand, product and service awareness, foster relationships, and connect authentically with educators looking for support and resources.

Audience Reach: By sponsoring our events, courses and networks, you will gain exposure to a highly targeted audience of teachers and decision-makers in the NSW education sector, increasing your brand visibility within this niche market.

Market Access: Your sponsorship will provide direct access to science teachers, opening up opportunities for your company to engage with potential clients and partners in the education industry. Brand Alignment: Supporting our association showcases your commitment to education and STEM subjects, enhancing your brand's reputation and resonance among educators and the wider community.

Networking Opportunities: You will have the chance to connect with conference attendees, speakers, and other sponsors, facilitating valuable networking and partnership opportunities.

Content and Thought Leadership: As a Platinum, Gold or Silver Sponsor, you have the opportunity to participate in sessions, workshops, or panel discussions at our events to showcase your expertise, products, or services and establish your company as a thought leader in education and science. You can also contribute articles and written pieces boosting your presence and profile.

Marketing and Promotion: Gain prominent visibility with your logo and website links displayed at events, in marketing materials, our e-newsletter and on our association's website, increasing your reach and exposure.

Face to Face Connection: Engage more meaningfully with teachers via our face-to-face conferences at iconic and exciting venues with a plethora of educational inspiration and opportunity.

Support NSW Science Teachers.

Your sponsored funds are used to support our programs, conferences and networks, which are designed to support excellence in science education. Funds are used for venue hire, technology, administration, prizes and staffing – all of which are crucial to the delivery of our programs.





STA NSW SCIENCE TEACHERS ASSOCIATION OF NEW SOUTH WALES

Our Council, Committees & Presenters

STANSW is an not-for-profit association lead by dedicated and experienced science educators, who volunteer their time to represent NSW teachers, be a voice for teachers, share insights and initiate projects that directly respond to and support teachers' needs. Sponsorships make it possible for these projects to be brought to life. Here are some of the incredible science educators contributing to STANSW in 2025.

President 	Vice President 	Treasurer 	Councillor 	Councillor 	Councillor 	Councillor 
Councillor 	Councillor 	Councillor 	Committee Member 	Committee Member 	Committee Member 	Presenter 
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Important Note

This sponsorship prospectus is designed to give an overview of the opportunities available. Sponsorships costs and responsibilities will be agreed upon by both parties via a formal agreement. Sponsorship can cease at any time in extreme circumstances. **We're open to suggestions on how we can work together, so if you have ideas, please get in touch!**

All sponsorships partnerships must complement STANSW goals and values.

We're open to suggestions on how we can work together, so if you have ideas, please get in touch!



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Contact Us

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Showcase your excursion opportunities to science educators across New South Wales.





Since its establishment in 1951, 75 years ago, the Science Teachers' Association of NSW (STANSW) has been dedicated to fostering excellence in science education in New South Wales. It is the leading representative, not-for-profit organisation for science teachers in NSW, bringing together Primary and Secondary teachers across all sectors, offering support, advocacy, professional development and guidance for teachers of science.

In addition to championing the passion of dedicated science educators in our Council and committees who generously volunteer their time to lead the association, STANSW proactively provides a robust support network. Our professional learning events are designed to enhance the skills and knowledge of the science teaching community.

On our 2027 events and professional learning schedule, we'll be offering teacher excursions - opportunities for teachers to explore potential excursion locations. It's also a chance for organisations operating in the education sector to connect with teachers seeking science-related experiences to support their science teaching and delivery of the syllabus.

We invite interested venues, museums and zoos to partner with us on a contra basis. STANSW will invite teacher members to attend a session at your location, allowing them to learn more about what's on offer, and if it's suitable for a future student excursion. You can design the session as you see fit for a science-teaching audience, and you will have access to the attendee list of science teachers. Complete the expression of interest form here.

Contact Us

The Science Teachers Association of NSW

office@stansw.asn.au,

Office Ph 02 9763 2751

Encourage the next generation of scientists, support the Young Scientist Program.





The Young Scientist Awards Program is a state-wide competition that celebrates scientific and technical innovation of K-12 school students around NSW. Since 1960, the program, run by the Science Teachers' Association of New South Wales (STANSW), has encouraged students to undertake innovative projects and investigations to find creative solutions to real-world problems.

Each year, more than 150 monetary prizes are awarded to students for their innovative science projects, encouraging pursuit of science into the future. The prestigious titles of Young Scientist of the Year and Rural Young Scientist of the Year to be awarded alongside category prizes – Earth and Environmental Science, Physics, Biology, Chemistry, Scientific Investigation, Technological Innovations and Climate Action, open to students across all stages.

The program relies on contributions from loyal sponsors to continue to award the prizes, and in return, sponsors recieve:

- High-resolution logo to be featured in Young Scientist program, artwork, media or promotional materials.
- Promotion of the Sponsor's name in publications such as the monthly e-News to all NSW schools; Young Scientist Website and inclusion of dedicated link to sponsor website.
- Opportunity to present a number of awards (in alignment to prize contribution amount).
- Opportunity to exhibit at the Young Scientist Awards in the Lobby area.

If you'd like to contribute prizes for Young Scientist, please contact us.

Contact Us

The Science Teachers Association of NSW

office@stansw.asn.au,

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